



CLEP 2018 Back-to-School Test Center Promotion

Email clep@collegeboard.org by July 31st to enter your test center into the CLEP Back-to-School Test Center Promotion.

We're excited to announce a CLEP Back-to-School test center promotion for 2018. CLEP will be awarding prizes to test centers that accomplish the following from Aug. 1, 2018 to Sept. 30, 2018:

National Achievement

- One (1) test center with the highest number of CLEP exams administered nationally
- One (1) test center with the highest number of CLEP exams administered to DANTEs-funded candidates
- One (1) test center with the most creative, high-impact CLEP promotion*
- One (1) test center with the most unique student success story* BONUS: The student featured in the winning student success story will also receive a prize.

State Achievement

- One (1) test center in each of the 50 U.S. states that achieves the highest percentage growth in CLEP testing compared to Aug 1 - Sept 30, 2017.**

* Winners will be decided based upon points awarded by a panel of judges on various criteria (see attached rubric, which is subject to further internal review and edit). Students featured in CLEP student success stories must be currently enrolled in a degree-granting program at a U.S. college or university or planning to enroll in a degree-granting program at a U.S. college or university in Fall 2019. College Board may ask participants to verify eligibility by providing proof of enrollment or acceptance at an eligible school (such as a tuition statement or an acceptance letter). Entrants are required to obtain consent/releases from anyone included in submitted photos or videos upon request by the College Board.

** 1. To qualify for the highest percentage growth prize, the test center must have begun administering CLEP exams by August 1, 2017 and must have administered at least 40 CLEP exams from Aug. 1, 2017 -Sept. 30, 2017.

2. For a test center to receive an award for highest percentage growth for their respective state, at least two or more CLEP test centers in each state must confirm their participation in the 2018 CLEP Back-to-School test center initiative by emailing clep@collegeboard.org by July 31, 2018, AND all test centers must comply with the requirement of administering CLEP exams by Aug. 1, 2017 and having administered at least 40 CLEP exams

from Aug. 1, 2017 – Sept. 30, 2017.

How to Enter:

To participate in the CLEP Back-to-School Test Center Initiative, your test center must confirm participation by emailing clep@collegeboard.org with the subject "CLEP Back to School" by Tuesday, July 31, 2018.

To submit your CLEP promotion entry, email a brief description of your promotion, your promotion results, and any images to clep@collegeboard.org by Friday Oct. 5, 2018. The promotion must take place between Aug. 1 – Sept. 30, 2018.

To submit your CLEP student success story entry, email a write-up of your story and/or student images and/or a student video to clep@collegeboard.org by Friday Oct. 5, 2018.

Make sure to share your promotions and student stories on social media with the hashtags

#CLEPbacktoschool #CollegeBoardContest.

AS PART OF THE AUGUST INCENTIVE, THE CLEP PROGRAM WILL PROVIDE CLEP BACK-TO-SCHOOL PROMOTIONAL SUPPORT MATERIALS.

Prizes:

TEST CENTERS THAT ACCOMPLISH THE ABOVE ACHIEVEMENTS WILL RECEIVE THE FOLLOWING:

- Recognition on the CLEP website
- National Achievement: \$500 gift card
- State Achievement: \$250 gift card

THE STUDENT FEATURED IN THE WINNING CLEP STUDENT SUCCESS STORY WILL RECEIVE THE FOLLOWING:

- \$500 gift card

Only one test center and one student can qualify for each of the prizes above. A test center cannot receive more than one award.

Winners will be notified by December 2018.

For complete rules and eligibility and requirements, email clep@collegeboard.org.

[File Attachment - Click to Download](#)



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Customer Service

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